

Reading list 2009–10

136 Information systems and organisations

The current edition of the subject guide is the 2006 edition. This reading list was last updated in May 2009. Any queries about this reading list should be directed to externalstudy@lse.ac.uk.

Essential reading

- Laudon, K.C. and J.P. Laudon. *Management Information Systems: Managing the Digital Firm*. (New Jersey: Prentice Hall, 2010) eleventh edition [ISBN 9780136078463]. This text is updated regularly. Please buy the latest edition available.
- Curtis, G. and D. Cobham *Business Information Systems: Analysis, Design and Practice*. (New Jersey: Pearson Education, 2008) sixth edition [ISBN 9780273713821].

Further reading

Strongly recommended

- Ciborra, C.U. *Teams, Markets and Systems: Business Innovation and Information Technology*. (Cambridge: Cambridge University Press, 1993) [ISBN 9780521574655].

Books

- Alter, S. *Information Systems: A Management Perspective*. (Reading, Mass: Addison Wesley, 2002) fourth edition [ISBN 9780130617736].
- Avgerou, C. and T. Cornford *Developing Information Systems: Concepts, Issues and Practice*. (Basingstoke: Macmillan, 1998) second edition [ISBN 9780333732311].
- Avison, D. and G. Fitzgerald *Information Systems Development: Methodologies, Techniques and Tools*. (Maidenhead: McGraw Hill, 2008) fourth edition [ISBN 9780077114176].
- Bocij, P., D. Chaffey, A. Grasely and S. Hickie *Business Information Systems: Technology, Development and Management*. (London: Financial Times Pitman, 2009) fourth edition [ISBN 9780273716624].
- Grey, C. *A very short, fairly interesting and reasonably cheap book about studying organizations*. (London: Sage, 2009) second edition [ISBN 9781847873439].
- Hammer, Michael and James Champy *Reengineering the Corporation. A Manifesto for Business Revolution*. (New York: HarperCollins Publishers, 2003) [ISBN 9780060559533].
- Jarvenpaa, S. and B. Ives 'Information Systems and Business Strategy: an overview' in Galliers, R. D., D.E. Leidner and B.S.H. Baker (eds) *Strategic Information Management*. (Oxford: Butterworth Heinemann, 2003) third edition [ISBN 9780750656191].
- Lee, H.G. and T.H. Clark 'Strategies in response to the potential of electronic commerce' in Galliers, R.D., D.E. Leider and B.S.H. Baker (eds) *Strategic Information Management*. (Oxford: Butterworth Heinemann, 2003) third edition [ISBN 9780750656191].
- March, J.G. and H.A. Simon *Organizations*. (New York: John Wiley & Sons, Inc., 1958) [ISBN 9780631186311].
- Pearlson, K.E. and C.S. Saunders *Managing and Using Information Systems: A Strategic Approach*. (Hoboken, NJ: John Wiley & Sons) [ISBN 9780471346449].
- Simon, H.A. *Administrative Behavior: A Study of Decision-Making Processes in Administrative Organisations*. (New York: Free Press, 1997) fourth edition [ISBN 9780684835822].
- Williamson, O.E. *The Economic Institutions of Capitalism*. (New York: Free Press, 1985) [ISBN 9780684863740].

Journal articles

- Akerlof, G.A. 'The market for "lemons": qualitative uncertainty and the market mechanism', *Quarterly Journal of Economics* 84(3) August 1970, pp. 48–500 [ISSN 00335533].

- Anthony, G.G. and M.S.S. Morton 'A Framework for Management Information Systems', *Sloan Management Review* 13(1) Fall 1971 [ISSN 0019848X].
- Ciborra, C.U. and G.F. Lanzara 'Formative Contexts and Information Technology: Understanding the Dynamics of Innovation', *Organisations, Accounting, Management and Information Technology* 4(2) 1994, pp. 61–86 [ISSN 0959-8022].
- Cordella, A. Does Information Technology always Lead to lower Transaction Costs? The 9th European Conference on Information Systems, Bled, Slovenia, 2001.
- Daft, R.L. and K.E. Weick 'Toward a Model of Organisations as Interpretation Systems', *Academy of Management Review* 9(2) 1984, pp. 284–295 [ISSN 0363-7425].
- Gorry, A.G. and M.S.S. Morton 'A Framework for Management Information Systems', *Sloan Management Review* 13(1) 1971 Fall [ISSN 0019-848X].
- Hammer, Michael, 'How Process Enterprises Really Work', *Harvard Business Review* 77(6) November/December 1999 [ISSN 0017-8012].
- Hammer, Michael 'Process Management and the Future of Six Sigma', *Sloan Management Review* 43(2) Winter 2002 [ISSN 0019-848X].
- Malone, T.W., J. Yates and R.I. Benjamin 'Electronic Markets and Electronic Hierarchies' *Communications of the ACM* 30(6) June 1987, pp. 484–497 [ISSN 0001-0782].
- Porter, M.E. 'Strategy and the Internet', *Harvard Business Review* 79(3) March 2001, pp. 62–78 [ISSN 0017-8012].
- Porter, M.E. and E.V. Millar 'How information gives you competitive advantage', *Harvard Business Review* 63(4) July/August 1985, pp. 149–174 [ISSN 0017-8012].
- Wigand, T.R. 'Electronic Commerce: Definition, Theory and Context', *The Information Society* 13(1) 1997, pp. 1–16 [ISSN 0197-2243].

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- To help you read extensively, all External students have free access to the University of London Online library where you will find the full text or an abstract for many of the journal articles listed for this unit.
- The Online library is accessed via the Student Portal at <http://my.londonexternal.ac.uk/>
- For most journals, the username and password you need is the same as the one which you have been sent to use for logging in to the Student Portal.