

Module Specification



**UNIVERSITY
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INTERNATIONAL
PROGRAMMES

LONDON
SCHOOL of
HYGIENE
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MEDICINE



GENERAL INFORMATION

Module name	Principles and Practice of Health Promotion
Module code	PHM213
Module Organiser(s)	Ben Cislighi
Contact email	The LSHTM distance learning programmes and modules are run in collaboration with the University of London International Programmes. Enquiries may be made via their Student Advice Centre at: www.londoninternational.ac.uk/contact-us . (Enquiries from face-to-face i.e. London-based LSHTM MSc or research students regarding study of DL modules should be emailed to distance@lshtm.ac.uk .)
Home Faculty	Faculty of Public Health and Policy London School of Hygiene & Tropical Medicine http://www.lshtm.ac.uk/php/
Level	This module is at Level 7 (postgraduate Masters level) of the QAA Framework for Higher Education Qualifications in England, Wales & Northern Ireland (FHEQ).
Credit	LSHTM award 15 credits on successful completion of this module.
Accreditation	Not currently accredited by any other body.
Keywords	Disease prevention & control, health, project planning, implementation.

AIMS, OBJECTIVES AND AUDIENCE

Overall aim	The aim of this module is to help those engaged in health promotion translate health promotion foundations and theory into practice. It builds on the 'Foundations of Health Promotion' core module, and aims to describe and demonstrate the application of different evidence based methods and approaches.
Intended learning outcomes	By the end of this module, students should be able to: <ul style="list-style-type: none"> • understand a broad range of health promotion methods and the contexts in which they might be applied; • know how to apply different health promotion methods when targeting whole populations, communities or individuals; • understand how multi-method programmes of health promotion are developed; • understand key stages in planning and implementing health promotion interventions, including their evaluation; • know about contemporary debates in health promotion practice, including knowledge of 'real world' health promotion interventions.
Target audience	This module is available to students registered for the MSc in Public Health, where it is compulsory for students studying the Health Promotion stream and recommended for students studying the Environment & Health and General streams.

CONTENT	
Session content	<p>Health promotion aims to increase influence over the multi-levelled and complex determinants of health, which requires strategies at the global, community, or individual levels to address individual behaviour, social norms, rights and responsibilities, political, economic and environmental factors. The content of the core text provides insight and information on evidence-based interventions at different levels and promotes the link between these and the underpinning theory.</p> <p>Click on the link below to view the content of the module textbook: http://www.amazon.co.uk/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=health+promotion+practice+Nutland&rh=i%3Aaps%2Ck%3Ahealth+promotion+practice+Nutland</p>
TEACHING, LEARNING AND ASSESSMENT	
Study resources provided or required	<p>The following materials are provided to students after registration for this module once a year in September/October:</p> <ul style="list-style-type: none"> • A brief guide to studying the module. • The main textbook is <i>Health Promotion Practice - 2nd edition</i> by Will Nutland and Liza Cragg. • A reading list including details of both required and optional reading and links to selected papers. • A list of useful websites. • Access to the LSHTM Virtual Learning Environment (VLE) - Moodle, where students can access a range of materials, including some of the materials listed above; participate in module-specific discussion forums and Collaborate sessions and access the LSHTM online library resources. <p>The textbook will be sent to students. All other materials may be accessed via the LSHTM VLE – Moodle.</p>
Teaching and learning methods	<p>Learning is self-directed against a detailed set of learning objectives that are identified at the start of each chapter of the module textbook, which also offers focused reading and various learning activities.</p> <p>Additional learning materials include: a brief guide to the module, recommended reading from the peer-reviewed literature, Frequently Asked Questions (FAQs) and suggested relevant websites.</p> <p>It is a requirement of this module that students participate in the module-specific discussions and real-time tutorials available on Moodle to obtain tutor support, and to make use of LSHTM online library resources. In addition, written feedback is provided on submitted assignments.</p>
Assessment details	<p>Formal assessment of this module includes a two-hour 15 minute unseen written examination (70%) and an assessed assignment (30%). Details of the maximum word limit permitted and what to include in the word count are provided in the assignment instruction document. Students are required to keep within the word limit detailed in the Assignment Instructions.</p> <p>If students fail the module overall, they are allowed one further attempt at the failed element (examination and/or assignment).</p>

Assessment dates	<p>Assignments for this module can be submitted only once annually, no later than 31 March and must be submitted via the online Assignment Management System.</p> <p>Unseen written examinations for DL modules are held once a year, in June (including resits). Examinations are normally taken in a student's country of residence, in one of over 650 examination centres worldwide (arranged mainly through Ministries of Education or the British Council). A list of examination centres can be found at www.londoninternational.ac.uk/community-support-resources/current-students/examinations/examination-centres.</p> <p>A local fee will be payable direct to the examination centre. This fee is in addition to the programme/module fee and is set by, and paid directly to, the individual examination centres. The level of local examination centre fees varies across the world and neither the University of London International Programmes nor the LSHTM have any control over the fee amount.</p>
Language of study and assessment	English (please see 'English language requirements' below regarding the standard required for entry).
TIMING AND MODE OF STUDY	
Duration	Distance learning module studies begin in early October. The textbook that supports the module will be dispatched to registered students in early autumn once fees have been paid. All other module materials will be made available on Moodle. Students may start their studies at any time from the beginning of October and work through the material until the start of the June examinations (although assessment submission deadlines which are earlier than this must be observed).
Dates	Tutorial support for distance learning modules is available only from the beginning of October through to the end of May.
Mode of study	By distance learning.
Learning time	<p>The notional learning time for the module totals 150 hours, consisting of:</p> <ul style="list-style-type: none"> • Directed self-study (reading and working through the provided module material) and self-directed learning (general reading around the subject, library, Moodle discussion forums) ≈ 110 hours • Assessment, review and revision ≈ 40 hours.
APPLICATION, ADMISSION AND FEES	
Pre-requisites	<p>This module builds on concepts introduced in the core module PHM107 Foundations of <i>Health Promotion</i>; therefore, students are strongly advised to complete PHM107 prior to studying this module. Please note that while PHM107 is not a mandatory prerequisite, it is recommended that students who have not studied PHM107 have read the core textbook for PHM107 and have worked through the activities.</p> <p>It is essential that those wishing to study this module have regular access to the internet and should register on the LSHTM Virtual Learning Environment (Moodle). The Module Organisers and tutors use Moodle as their primary means of communication with students and use it to make available a range of materials for studying the module. It is a requirement of this module that students participate in a range of Moodle discussions and activities. In addition to the core textbook students must make use of the online library facilities and will be required to submit assignments via an online assignment management system.</p>

English language requirements	A strong command of the English language is necessary to benefit from studying the module. Applicants whose first language is not English or whose prior university studies have not been conducted wholly in English must fulfil LSHTM's English language requirements , with an acceptable score in an approved test taken in the two years prior to entry. Applicants may be asked to take a test even if the standard conditions have been met.
Student numbers	There is no cap on the number of students who can register for this distance learning module. The number of students actively studying this module varies, but typically approximately 100 students register for the module per year.
Student selection	<p>This module is available to students registered for the MSc in Public Health, where it is compulsory for students studying the Health Promotion stream and recommended for students studying the Environment & Health and General streams. It can also be taken by those studying for the PG Diploma Public Health, PG Diploma/MSc Clinical Trials, Global Health Policy and Infectious Diseases programmes. Alternatively, it can also be taken as an individual module.</p> <p>This module is <u>not</u> available to those who have already studied module HS302 <i>Health Promotion Strategies and Interventions</i>.</p>
Fees	The current schedule of fees can be viewed at www.londoninternational.ac.uk/fees (click on the LSHTM programme link).
Scholarships	Scholarships are not available for individual modules. Potential sources of funding will be detailed on the LSHTM website.
Admission deadlines	<p>Applications for LSHTM distance learning programmes and modules are managed by the University of London International Programmes. To apply to take either a formal award (i.e. PG Certificate, PG Diploma or MSc) or an individual module, click the relevant link on the right hand side of the page at http://www.londoninternational.ac.uk/courses/postgraduate/lshtm/public-health-msc-postgraduate-diploma-postgraduate-certificate.</p> <p>Key deadlines are as follows:</p> <ul style="list-style-type: none"> ➤ Application deadline: 31 August each year (Note: applicants who submit applications on or after 1 June 2017 will be required to pay an application fee of £100 at the point of submission, which will be deducted from the balance of fees payable upon registration. If the application does not result in registration, the application fee will not be refunded. No application fee will apply to applications submitted on or before 31 May 2017.) ➤ Registration deadline (new students): 30 September each year ➤ Registration deadline (continuing students, with the exception of those registering for the project module, PHM305, and those registering for individual modules): 31 October. <p>Please note: <i>The academic year starts 1 October. Students who register after 1 October should note that module welcome and Collaborate sessions held in October are recorded, but they cannot request an extension to assignment submission deadlines or apply for an examination extenuating circumstance as a result of registering later than 1 October.</i></p> <p>(In-house LSHTM MSc and research students wishing to study this module should note information given in the mixed mode study option links, for MSc students at https://lshtm.sharepoint.com/Teaching-and-Support/Pages/taught-programmes-handbooks-regulations-policies.aspx.)</p>

ABOUT THIS DOCUMENT

This module specification applies for the academic year 2017-18

Last revised/approved March 2017 by Ben Cislighi & Erin Stern

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